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*Admitted only in Maryland
*Admitted only in Virginia
*Practice limited to
Federal Agencies

October 31, 2005

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Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Art Unit 3623

Attn: Mail Stop Amendment

Re: U.S. Utility Patent Application
Application No. 09/887,528; Filed: June 25, 2001
For: **Method and System for High Performance Model-Based
Personalization**
Inventors: EKHAUS *et al.*
Our Ref: 2222.0730001

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Amendment, Reply To Restriction Requirement, and Election of Species; and
2. One (1) return postcard.

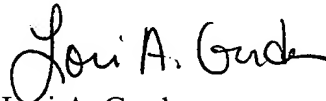
It is respectfully requested that the attached postcard be stamped with the date of filing of these documents, and that it be returned to our courier. In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Commissioner for Patents
October 31, 2005
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The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in black ink, reading "Lori A. Gordon". The signature is written in a cursive, flowing style.

Lori A. Gordon
Attorney for Applicants
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LAG/mjg
Enclosures



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

EKHAUS *et al.*

Appl. No.: 09/887,528

Filed: June 25, 2001

For: **Method and System for High
Performance Model-Based
Personalization**

Confirmation No.: 5737

Art Unit: 3263

Examiner: Catherine M. Colon

Atty. Docket: 2222.0730001

Amendment, Reply to Restriction Requirement, and Election of Species

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the Office Action dated September 30, 2005, Applicants submit the following Amendment, Reply to Restriction Requirement, Election of Species, and Remarks. This document is provided in the following format:

- (A) Each section begins on a separate sheet;
- (B) Starting on a separate sheet, amendments to the specification by presenting replacement paragraphs marked up to show changes made;
- (C) Starting on a separate sheet, a complete listing of all of the claims:
 - in ascending order;
 - with status identifiers; and
 - with markings in the currently amended claims;
- (D) Starting on a separate sheet, the Remarks.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent

abandonment of this application, then such extensions of time are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 19-0036.

Election

In response to the Restriction Requirement listing Species I-VI, Applicants elect without traverse to prosecute generic claims 1-8, 19, and 27 and claims 11-18 of Species

I.